



S&M-CM/165/RCVS & TOPUPS/2011-13 /71 Dated @ Chennai-6 the 05.05.12.

Sub: Full Talk value Offer for **PAPER VOUCHER** value of **MRP Rs.220/-** –reg.
Ref: CO sanction no: 740 dated 25.4.2012

With reference to the CO order under ref., approval of the competent authority is hereby conveyed for the **full talk value offer** for paper voucher of **MRP Rs 220/-** in 2G & 3G prepaid Mobile services in **TN LSA (including CHTD) for 7 (seven) days from 08.05.2012 to 14.05.2012**

The details are given below:-

The Promotional offer is	Full Talk Value equal to MRP
Period of Offer	08.05.2012 to 14.05.2012
Applicable for	Paper Voucher of Value of MRP Rs.220/- Full Talk value Rs.220/-
Other conditions	This offer is applicable only for PAPER VOUCHER and not through C-TOP-UP .

This is for kind information and necessary action please.

(S.BAMA)
AGM (Marketing-CM)

To

GM (NW-O CM), Trichy -1/ Coimbatore – For information & necessary action please.
GM(S&M-CM), Chennai Telephones, Chennai for information pl.
GM (F) / Sr. GM (TR) TN Circle, Chennai for information please.
DGM In charge IN - Trichy & Bangalore - for necessary action please.
DGM (NW-O)/DE Commercial, Coimbatore/ - For information & necessary action please.
Heads of SSAs – for kind information and necessary action please.
DGM (Sales) & AGM (Sales), Chennai-6 –For information and informing Sales Heads, franchisee managers and retail managers and other Channel partners along with commission structure as applicable.
DGM (CS), Chennai-6 - For information and informing Call Centre/Customer Service Centre Officials and ensure uploading the information on the website “tamilnadu.bsnl.co.in”.
DGM(S&M-CM)/AGM(S&M-CM), Chennai Telephones, Chennai. - For information please.